

**R.B.C.M.**

**c. D-4**

## **BY-LAW CONCERNING THE DISTRIBUTION OF ADVERTISING MATERIAL**

**1.** In this by-law, the words “advertising material” mean a folder, circular, brochure, prospectus, leaflet or any similar advertising material designed for advertising or publicity purposes.

96-189, a. 1.

**2.** *(Repealed)*

95-246, a. 27; 96-189, a. 2.

**3.** *(Repealed)*

96-189, a. 2.

**4.** *(Repealed)*

96-189, a. 2.

**5.** The distribution of advertising material must be carried out between 7 a.m. and 10 p.m.

96-189, a. 3.

**6.** Subject to article 8, it is prohibited to place or have advertising material placed on private property except if it is:

- (1) in a letter box or slot;
- (2) in a container provided for that purpose;
- (3) on a newspaper rack or by hanging it on the rack;
- (3.1) by hanging it on the knob of an exterior door leading to a single dwelling unit, where no objects referred to in paragraphs 1 to 3 are on that property;
- (4) in the hall of a building, where access to it is authorized, on shelves or in a container provided for that purpose, on condition that the exit is not obstructed or cluttered up.

Where advertising material is inserted into a letter slot, the flap must be fully lowered after the material is inserted.

96-189, a. 4.

**7.** Each person distributing advertising material must use the alleys, sidewalks or roads leading to buildings.

**8.** No advertising material may be placed on private property if the owner or occupant specifies, by way of a sign in accordance with schedule A, that he refuses to receive that material.

96-189, a. 5.

**9.** *(Repealed)*

96-189, a. 6.

**10.** Any person who contravenes this by-law is guilty of an offence and is liable:

- (1) in the case of an individual:
  - (a) for a first offence, to a fine of \$100 to \$300;
  - (b) for a second offence, to a fine of \$300 to \$500;
  - (c) for a subsequent offence, to a fine of \$500 to \$1000;
- (2) in the case of a corporation:
  - (a) for a first offence, to a fine of \$200 to \$600;
  - (b) for a second offence, to a fine of \$600 to \$1000;
  - (c) for a subsequent offence, to a fine of \$1000 to \$2000.

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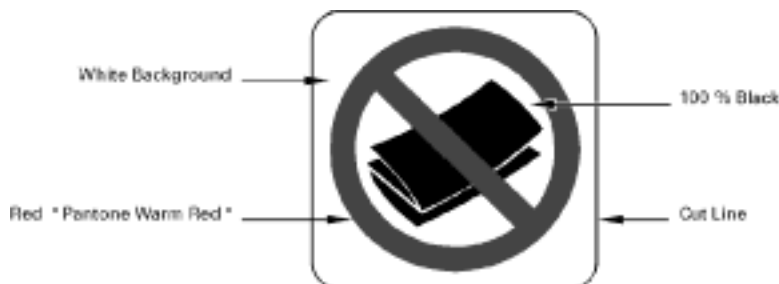
**SCHEDULE A**

(a. 8)

**SIGN SPECIFYING THAT THE OWNER OR OCCUPANT OF A PRIVATE PROPERTY REFUSES TO RECEIVE ADVERTISING MATERIAL**

96-189, a. 7.

**1.** The sign must measure at least 3.5 cm by 3.5 cm and no more than 6 cm by 6 cm, and be in accordance with the figure below.



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96-189, a. 7.

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