

OCT 17, 2019

To whom it may concern,

The Council of Canadians supports Charles Montpetit's proposed amendment to restrict the distribution of advertising material to residences that request to receive said materials as well as the proposed amendment that would ban the use of plastic bags containing the advertising materials in order to reduce the need for triage at the recycling stage.

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**Proposed amendment to Montreal's  
By-Law Concerning the Distribution of Advertising Material (R.B.C.M. c. D-4 / 96-189)**

Proposition # 1:

In keeping with the spirit of the *Canadian Anti-Spam Legislation* which was adopted in 2017 to keep unsolicited advertising from being sent to online email accounts,

replace Article 8 of the *By-Law*:

*No advertising material may be placed on private property if the owner or occupant specifies, by way of a sign in accordance with schedule A, that he refuses to receive that material.*

by the following text:

*Advertising material can only be placed on private property if the owner or occupant specifies, by way of a sign in accordance with schedule A, that he accepts such material.*

Proposition # 2:

In keeping with the spirit of the *By-Law Prohibiting the Distribution of Certain Shopping Bags in Retail Stores* (16-051),

add the following article to the *By-Law Concerning the Distribution of Advertising Material*:

*Any bag or other type of container used in the distribution of advertising material must be made of a material which is less damaging to the environment than plastic and which does not require that it be separated from its contents by consumers in order to be recycled.*

Schedule A  
(red)



Schedule A  
(blue)

