

# Signage Industry

To harmonize signage within its jurisdiction, the Borough of Saint-Laurent has regulations to guide the installation of signs on industrial buildings.

A permit or a certificate of authorization from the Borough is required prior to installing a sign.

#### Process

To submit a request to install a sign, the form, "Application for a sign certificate", must be filled in and attached to the required documents. These documents must be submitted to the Division des permis et des inspections, located at 777, boulevard Marcel-Laurin.

#### Costs

Fees are required to process a request.

# Types of signs authorized

- Sign attached to the building
- Detached sign

#### Maximum number

# Building occupied by 1 establishment

- 1 sign per establishment
- 1 sign per adjacent street if the establishment faces more than one street

# Building occupied by 2 or more establishments

If all establishments face the street, one of the following two options must be applied:

- Option 1
  - 1 attached sign per establishment
  - 2 signs for suites occupied by 2 or more establishments
  - 1 attached sign per adjacent street (only for establishments facing more than one street)

### OR

- Option 2
  - 1 detached sign per lot for all establishments in the main building
  - 1 additional detached sign per adjacent street (only if the building faces more than one street)

In addition to the option followed, 1 supplementary detached sign is authorized for establishments with a gross floor area of 5000 m<sup>2</sup> or more.

If 2 or more establishments do not all face a street:

- 1 attached sign per establishment
- 2 attached signs for suites occupied by 2 or more establishments
- 1 detached plinth sign per adjacent street for all establishments not facing a street

## Maximum area

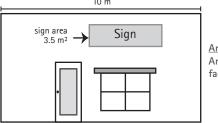
#### Attached or detached sign

• 0.35 m<sup>2</sup> for each 1-metre section of the width of the building facade of the establishment, to a maximum of 20 m<sup>2</sup> (figure 1)

#### Plinth sign for establishments that do not face the street

- 20 m
- No more than 75% of the sign area can be devoted to one establishment

Figure 1: Calculating the area of a sign



Area calculation:
Area = 0.35 m<sup>2</sup> x width of facade in metres

# Maximum height of a detached sign

On a post

• 6 m

### On a plinth

 3.50 m maximum, but as much as 6 m if sign location respects the minimum front setback

The height of a detached sign cannot be greater than that of the main building on the lot on which it is located.

#### Location

For details concerning sign location and installation standards, consult the "Signage: General provisions" infosheet.

In the case of a building occupied by 2 or more establishments not facing a street, one sign attached to the wall containing the main entrance to the building or on the vertical surface of an awning or a canopy can be installed, even if the awning or canopy does not face the street.



Information: 311 - ville.montreal.qc.ca/saint-laurent/infosheet

**Legal framework:** Règlement sur le zonage n° RCA08-08-0001 Règlement sur les tarifs n° RCA18-08-1

Notice: Certain specific provisions, not mentioned in this document, may apply. This information sheet has been prepared for the convenience of the reader and has no official status. Text accuracy is not guaranteed. For legal purposes, consult the official French version of the bylaw and all its amendments.



777, boulevard Marcel-Laurin Saint-Laurent (Québec) H4M 2M7

Téléphone : 514 855-6000 Télécopieur : 514 855-5959



# Direction de l'aménagement urbain et des services aux entreprises

# **APPLICATION FOR A SIGN CERTIFICATE**

All fields must be completed and all required documents must be submitted with the application. Incomplete applications will not be considered. <u>Please note that the specific zoning clauses must be verified.</u>

REQUIRED DOCUMENTS							<del></del>
2 copies of the drawings of the sign indicating its dimensions (including font and image sizes), its square footage, materials, and fixing method.							
2 photos showing the location of the attached or free-standing sign, and indicating the width of the façade of the establishment.							
☐ 2 copies of the certific	ate of location	to scale show	ing the location	on of the free-standing	sign.		
☐ Signature of the buildi	ng owner or m	anager author	izing the sign				
☐ A cheque for \$150 pay	yable to Ville o	le Montréal.					
1. ESTABLISHMENT'S ADDR	ESS						
Address and postal code							☐ Change of message
Type of sign: ☐ Fla	☐ On a base ☐ On a post			on existing sign  Illuminated			
☐ On a marquee ☐ In a window ☐ Flag ☐ Perpendicular ☐ Other :							☐ Not illuminated
Number of signs	Width o	f the facade of the	establishment	Installation date		Cost	of the sign(s)
2. APPLICANT							
Name				Name of person in charge			
E-II address							
Full address							Postal code
Telephone Email addre							
3. ESTABLISHMENT							
Name of the establishment							
Number of the certificate of use and occupant attestation issued by the Borough of Saint-Laurent							
4. NAME OF THE BUILDING O	OWNER OR MAI	NAGER					
Name of the owner or manager				Name of contact			
Full address							Telephone
I authorize the applicant to apply for the sign certificate.  Signature of the building owner or manager							
I authorize the applicant to apply for the sign certificate.				Signature of the building owner of manager			
5. SIGNATURE OF THE APPL	ICANT						
I certify that the informat I acknowledge that any e			ult in the can	cellation of this app	lication ar	nd the ce	rtificate.
First and last name							
Signature Date							
À L'USAGE DU BUREAU SEULEMENT							
Nombre d'enseignes	Superficie de l'er	seigne en m²	Emplacement of	onforme		Numéro d	de certificat d'autorisation
		$m^2$		Non			
Dérogation mineure / PIIA	Paiement reçu		Approuvé par			Approbation en date du	