

# The 41<sup>st</sup> Jeux de Montréal Will be Held From April 4 to 8, 2018

- 5,000 Athletes Aged 6 to 12 // 29 Sports // 22,000 Spectators -

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Montreal, December 13, 2017. – The 41st annual Jeux de Montréal will be held from April 4 to 8, 2018. The sporting festival will gather some 5,000 young athletes aged 6 to 12 years old for official multisport competitions. A total of over 22,000 spectators will cheer on the children in more than 29 different sports.

The 2018 Jeux's theme *S'initier. S'amuser. Se dépasser.* ("Try it. Enjoy it. Outdo yourself.") focuses on the festive and sporting nature of the event, which is founded and supported by the Ville de Montréal. The event to trace its heritage back to the Montreal Olympics, the Jeux is a golden opportunity for young athletes to experience their first sporting competition in Montreal's high-level facilities. It is an opportunity to ignite a love of sports and encourage an active lifestyle from a young age.

To take part in the Jeux de Montréal, children must be registered in one of the many sporting activities offered by the sports clubs and recreation organizations of the delegations from the Island of Montreal.

Organized for the first time by Sports Montréal, the event will be held in 19 different locations. Three areas will be particularly busy: the Claude Robillard Sports Complex, Saint-Laurent Sports Complex and the Centre Pierre Charbonneau. These three venues will allow families to experience various aspects related to the theme and to the Jeux de Montréal: trying various sports, relaxation, a multimedia experience, a broadcast of Olympic athletes' performances, etc. A cultural program will be unveiled shortly. Activities are family-friendly, free and open to everyone.

## About the Jeux de Montréal

The Jeux de Montréal was instituted in 1978 following the Montreal Olympics. The event's success is mainly due to the collaboration of partners and community actors: delegations (boroughs and related cities), the sports community (regional associations, federations, clubs, trainers, volunteers and administrators), local institutions and financial partners.

## About Sports Montréal

Sports Montréal, a non-profit organization, has worked in the sports community for over 25 years. As a partner of the Ville de Montréal, the organization employs some 265 people and stands out through its sound management and the diversity of its activities. Sports Montréal's mission is to spark a passion for physical activity in young children by creating positive, educational and accessible sporting experiences.

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[www.jeuxdemontreal.ca](http://www.jeuxdemontreal.ca)

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