

Signage

Prohibited signs and locations

Some types of signs are prohibited in the Borough of Saint-Laurent, either because their construction would be hazardous to public safety or because their installation would alter the harmony of signage in Saint-Laurent.

Types of signs prohibited

- Signs, which due to their shape, colour or lighting, could be confused with road or traffic signs.
- Portable signs, on wheels or any other structure that makes them easily movable and limits their stability.
- Flashing signs¹ and alternating message devices except for signs containing an electronic message.
- Swing signs² and rotating signs.³
- Signs with shapes similar to common figures, including humans and animals.
- Signs painted on a fence, wall or roof, including murals (except for signs part of an awning or canopy, or engraved on exterior cladding material).
- Signs made of non-rigid materials, including fabric in the form of a banner or streamer.
- Signs painted on a permanently parked vehicle.
- Inflatable balloons, hot-air balloons and any suspension device used for advertising purposes.
- Direction signs that do not conform to the standards listed in the infosheet, "Signage : Signs authorized without an authorization certificate".

Locations where sign installation is prohibited

Installation of a sign is prohibited at the following locations:

- Above a canopy
- On a fence
- On a roof
- In front of a window or door
- On an ancillary building
- On a tree
- On a post or pole which has not been installed solely for this purpose

A sign structure cannot block or impact the visibility of any of the following:

- A gallery
- A balcony
- A fire escape
- A fence

It is prohibited to post signs in a setback or projecting onto the public domain, except in certain specific cases, such as a plinth sign and signs located in the Technoparc.

Definitions

¹ **Flashing sign:** Sign that is illuminated intermittently, or includes movable lamps, strings of lights, bunting or flags.

² **Swing sign:** Sign that turns less than 360 degrees.

³ **Rotating sign:** Sign that turns 360 degrees.



Information: 311 – ville.montreal.qc.ca/saint-laurent/infosheets

Legal framework: Règlement sur le zonage n° RCA08-08-0001
Règlement sur les tarifs n° RCA14-08-1

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