

Signage

Prohibited signs and locations

Some types of signs are prohibited in the Borough of Saint-Laurent, either because their construction would be hazardous to public safety or because their installation would alter the harmony of signage in Saint-Laurent.

Types of signs prohibited

- Signs, which due to their shape, colour or lighting, could be confused with road or traffic signs.
- Portable signs, on wheels or any other structure that makes them easily movable and limits their stability.
- Flashing signs¹ and alternating message devices except for signs containing an electronic message.
- Swing signs² and rotating signs.³
- Signs with shapes similar to common figures, including humans and animals.
- Signs painted on a fence, wall or roof, including murals (except for signs part of an awning or canopy, or engraved on exterior cladding material).
- Signs made of non-rigid materials, including fabric in the form of a banner or streamer.
- Signs painted on a permanently parked vehicle.
- Inflatable balloons, hot-air balloons and any suspension device used for advertising purposes.
- Direction signs that do not conform to the standards listed in the infosheet, "Signage : Signs authorized without an authorization certificate".

Locations where sign installation is prohibited

Installation of a sign is prohibited at the following locations:

- Above a canopy
- On a fence
- On a roof
- In front of a window or door
- On an ancillary building
- On a tree
- On a post or pole which has not been installed solely for this purpose

A sign structure cannot block or impact the visibility of any of the following:

- A gallery
- A balcony
- A fire escape
- A fence

It is prohibited to post signs in a setback or projecting onto the public domain, except in certain specific cases, such as a plinth sign and signs located in the Technoparc.

Flashing sign

Installing signs designed for exterior viewing inside a building is prohibited.

Definitions

¹ **Flashing sign:** Sign that is illuminated intermittently, or includes movable lamps, strings of lights, bunting or flags.

² **Swing sign:** Sign that turns less than 360 degrees.

³ **Rotating sign:** Sign that turns 360 degrees.



Information: 311 – ville.montreal.qc.ca/saint-laurent/infosheets

Legal framework: Règlement sur le zonage n° RCA08-08-0001
Règlement sur les tarifs n° RCA14-08-1

Notice: Certain specific provisions, not mentioned in this document, may apply. This information sheet has been prepared for the convenience of the reader and has no official status. Text accuracy is not guaranteed. For legal purposes, consult the official French version of the bylaw and all its amendments.