

L. H. PACKARD, PRESIDENT

H. A. BARNARD, MANAGING DIRECTOR

The Empire Light Co.

Limited

PACKARD BUILDING

9-15 ST. ANTOINE STREET

MONTREAL

TELEPHONE
MAIN 1006

TELEGRAMS
DRANRAB
MONTREAL

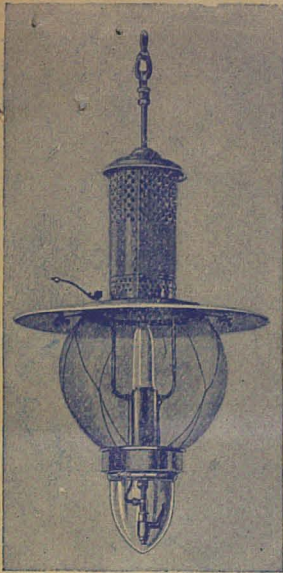
CODES USED
A. B. C.
4TH & 5TH EDITIONS
AND
LIEBERS

CANADIAN AGENTS FOR

The Empire Light

"THE WORLD'S CHEAPEST ARTIFICIAL ILLUMINANT"

(BURNS COAL OIL)



MONTREAL, CANADA.

October 7/09.

J. E. Vanier Esq.,
Chief Engineer, 16 VICTORIA SQUARE
Town of St. Louis,
Montreal, P. Q.

*AFTER 1ST. JULY
OUR ADDRESS WILL BE
16 VICTORIA SQUARE*

*Ville M. Beau
relanage
Barnard*

Dear Sir,

Relative to the question of lighting St. Joseph Boulevard, which you have under consideration, -we beg to remind you that in taking into consideration the relative merits of our Light and Electric, the following facts should be borne in mind, viz, you would require 25 Electric Arcs to give an illumination equal to that of the 15 Empire Lamps it has been suggested should be installed, and, further, the light furnished by an Empire Lamp is of a very much more pleasing character than that furnished by an Electric Arc, owing to its mellowness and diffusiveness.

The above are points that should not be lost sight of in any estimates that you may make up. We are quite sure the Boulevard would have a more handsome appearance if you install the "Empire Light" than it could possibly have should Electric Arcs be used.

Trusting that your decision will be favorable to our lamps, we remain,

THE EMPIRE LIGHT CO., Limited.

Yours faithfully

H. A. Barnard
..... Managing Director.