



Committees

Steering Committee

The Steering Committee is composed of the Mayor of Lachine and municipal administrators as well as a dozen people with a variety of complementary experience. This committee was set up in early October 2015 to establish the major guidelines for Lachine's 350th anniversary. It also has the mandate to provide advice and its approval with regard to the various strategies proposed by the sub-committees, whose objective is to make recommendations relating to the decisions to be reached and to ensure that the preparations and organization of the festivities are carried out smoothly.

- **François Achim**, Marketing Consultant, Inox communication, and Chairman of the Saint-Pierre Urban Revitalization Committee in Lachine
 - **Sylvain Deschamps**, Administrator, Lachine Marina, and Chairman of the Board of Corporation du Pôle des Rapides
 - **Franck Gomez**, Technical Director and Coordinator of the Elite Program, Club de Canoe et Kayak du Québec
 - **Stéphane Lavoie**, General Manager, Caisse Desjardins in Lachine
 - **Valérie Léger**, Partner, Léger & Audet CPA Inc., and co-owner of H8S Café
 - **François Mackay**, President, Groupe Mackay real estate agency
 - **Vincent Martin**, Franchise operator, Rôtisserie Saint-Hubert in Lachine
 - **François Morissette**, Representative of the members of the Société d'histoire de Lachine
 - **Lyne Piché**, Executive Director, Centre multi-ressources de Lachine
 - **Éric Poulin**, Lawyer and Founder of the Prison Break obstacle courses and the Demi-Marathon de Lachine
 - **Janie St-Pierre**, President, Association centre-ville de Lachine (ACVL), and co-owner of Au Bal Masqué, gift and party supplies shop
 - **Carl Vézina**, Principal, Victor-Thérien school, Commission scolaire Marguerite-Bourgeoys
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- **Claude Dauphin**, Mayor, Borough of Lachine
 - **Stéphanie Houle**, Director - Culture, Sports, Leisure Activities and Social Development, Borough of Lachine

- **Martin Savard**, Lachine Borough Manager
- **Serge Simard**, Communication Officer, Borough of Lachine

Three sub-committees have been created to support the Steering Committee and the permanent staff in organizing the festivities:

- **Fund-raising Committee**

This committee will look after developing and carrying out a fund-raising strategy (the search for donations and sponsorships, grants, the organization of fund-raisers, etc.) as well as the efficient financial management of the festivities.

- **Sylvain Deschamps**, Administrator, Lachine Marina, and Chairman of the Board of Corporation du Pôle des Rapides
- **Matthieu Le Moeligo**, Real estate broker, MLM Immobilier/Groupe Sutton - Clodem inc., and co-owner, H8S Café
- **Marcia Poplis**, Branch Manager, Royal Bank of Canada in Lachine
- **André Savard**, Director, Sales Support, Caisse Desjardins in Lachine

- **Communications Committee**

The role of this committee is to develop a communications plan, implement it and design mobilizing initiatives that will arouse and maintain residents' interest in the 350th anniversary festivities.

- **François Achim**, Marketing Consultant, Inox communication, and Chairman of the Saint-Pierre Urban Revitalization Committee in Lachine
- **Geneviève Duguay**, Director, Personal Services, Caisse Desjardins in Lachine
- **Valérie Léger**, Partner, Léger & Audet CPA Inc., and co-owner of H8S Café
- **Vincent Martin**, Franchise operator, Rôtisserie Saint-Hubert in Lachine
- **François Morissette**, Representative of the members of the Société d'histoire de Lachine
- **Serge Simard**, Communication Officer, Borough of Lachine

- **Activities and Events Programming Committee**

The purpose of this committee is to develop and implement the programming, taking into account the findings of the surveys conducted among residents in the fall of 2014.

- **Jean-Maurice Breton**, President and Creative Director, Communications Breton
- **Franck Gomez**, Technical Director and Coordinator of the Elite Program, Club de Canoe et Kayak du Québec
- **Chantal Lemieux**, Director, Estate Management, Caisse Desjardins in Lachine
- **Janie St-Pierre**, President, Association centre-ville de Lachine (ACVL), and co-owner of Au Bal Masqué, gift and party shop
- **Éric Poulin**, Lawyer and Founder of the Prison Break obstacle courses and the Demi-Marathon de Lachine
- **Marc Vallière**, Manager, Cycle Néron
- **Carl Vézina**, Principal, Victor-Thérien school, Commission scolaire Marguerite-Bourgeoys