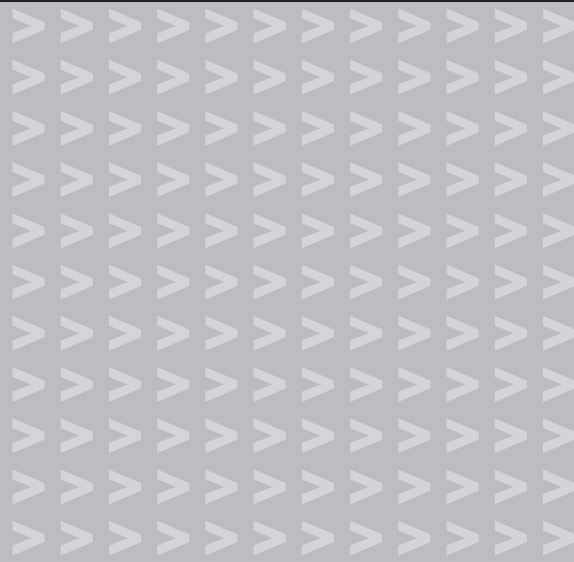


Questions

For more information, please call the Ville de Montréal at 311, free of charge, or 514 872-0311 from outside the Island of Montréal.



Contribution

2012

To your Société
de développement
commercial (SDC)



ville.montreal.qc.ca

Design graphique, Ville de Montréal 570-9876-5461 (12-11)

Montréal 

Contribution to your Société de développement commercial (SDC) for 2012.

Commercial development is a daily concern to the Ville de Montréal, and for this reason it has created tools to promote that development. These include providing support to local *SDC*, notably through collecting annual dues from their members.

SDC are non-profit associations that help promote economic development and enhance commercial streets in given areas. A list of the 16 *SDC* is available at www.ville.montreal.qc.ca

Annual contribution

An account invoice is sent to member businesses that occupy premises as of January 1. Please remember, even if merchants within the *SDC* territory cease operations in the course of the current year, annual contributions will not be reimbursed.

Contributions of less than \$300 must be paid in one instalment only. Contributions of or in excess of \$300 may be paid in two instalments, due on March 1 and June 1, 2012. Please consult the reverse of your account for the payment terms and other useful information.

Basis of the contribution

The basis for calculating the contribution to several *SDC* is determined mainly on the non-residential property value of the premises occupied by a business. This property value is obtained by allocating to the premises, based on area, a portion of the non-residential property value of the immovable.

For example, for a typical immovable, the calculation of the property value of the premises is based on the following parameters:

Non-residential property value of the immovable: \$1 M

- (X) **Area of the premises occupied:**
1,000 sq. feet
- (÷) **Non-residential area of the immovable:** 2,000 sq. feet
- (=) **Property value of the premises:**
\$500,000

The contribution will be calculated based on the property value of the premises of \$500,000.

Note that some *SDC*, because of their economic characteristics, have chosen either a varying rate calculation basis combining property value, area and location of the occupied premises or a basis of calculation based exclusively on the area of the occupied premises.

Factors that may influence your 2012 contribution

Three factors may explain higher or lower contributions:

- Increase of your *SDC* operating budget, if applicable
- Tabling of the property assessment roll for 2011-2013
- Changes to the parameters used to determine the annual *SDC* contribution