

AN INSPIRED AND INTEGRATED VISION FOR TOMORROW'S SAINT-LAURENT

MESSAGE FROM THE MAYOR

In the wake of its 2014-2017 Strategic Plan, Saint-Laurent's administration had the opportunity to raise the bar a little higher by tabling not just one new sectorial plan, but five at once, at the General Meeting held in August!

Motivated by this tremendous challenge, our teams worked closely together and with all stakeholders involved in recent months to produce what we are pleased to call our "inspired and integrated vision for tomorrow's Saint-Laurent".

Addressing most of our areas of activity, these five plans contain two elements not previously covered: cultural development and the reduction of greenhouse gas emissions. We remember that Saint-Laurent was the first to adopt culture as the fourth pillar of its Local Sustainable Development Plan in 2011 in an action that was viewed as highly ambitious. Since then, it has become clear that culture is perceived as an indispensable component of economic vitality in a community, and one that is imperative when it comes to the well-being of its residents. With respect to the reduction of greenhouse gases, the urgency to act to fight climate change has led us to take concrete action with the objective of generating a snowball effect.

In today's environment where challenges and needs quickly and frequently change, this exercise proved highly rewarding for our organization because some of the actions selected related to the specific competencies of several administrative units. This made it possible for us to pool our resources and our expertise.

And because so many Saint-Laurent residents participated in this major effort, we are sharing the spoils in this special section. Featuring summaries of each of the five plans, it presents an overview of the integrated vision that has been created. To learn more, don't hesitate to visit our Website at ville.montreal.qc.ca/saint-laurent.

Thank you - to each and every one of you - for contributing to the enhancement of quality of life in Saint-Laurent!

Alan DeSousa, FCPA, FCA
The Mayor of Saint-Laurent

A PROJECT FOCUSED ON COLLABORATION

A dynamic and prosperous community made up of many young families, Saint-Laurent has enjoyed exceptional demographic growth in recent years. With growth comes a proportionate increase in the needs of the population, a concept that was specifically expressed during the **Demain à Saint-Laurent** consultations that were held throughout the territory in the summer of 2016.

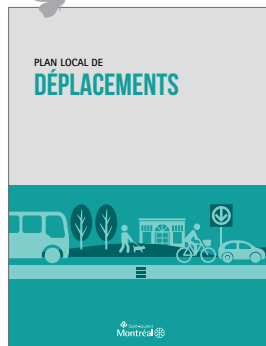
Residents were welcome to speak out on the topics of mobility, culture, and sustainable development by answering online questionnaires or interacting with the team, which toured the parks over the summer. They were also able to post their thoughts on a dedicated digital platform. Then, in October, the people of Saint-Laurent were invited to take part in two conception evenings.

Five local plans serving the best interest of the community

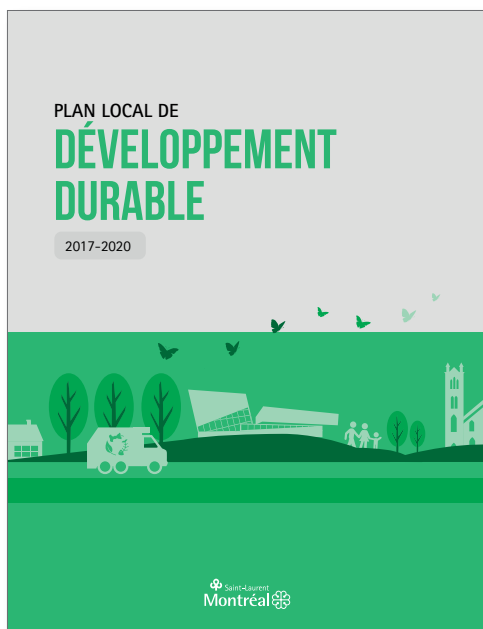
Backed by this tremendous community support, the administration worked alongside stakeholders and partners in the community to simultaneously produce, subsequent to its *2014-2017 Strategic Plan*, a set of five local plans corresponding to the key areas of municipal life. In the interest of the community, this initiative includes concerted planning in the following areas: **social development, cultural development, sustainable development, transportation and greenhouse gas emissions.**

Striving to engage the local population, the sociocommunity milieu, and the business community in an unprecedented way, these five plans were preceded by strict analyses to identify quantifiable actions the Borough can track using performance indicators and monitoring tools.

For example, with a view to producing the plan on greenhouse gases, the teams carried out a diagnosis of the situation on the territory by taking inventory. With respect to culture, the Borough contracted a firm to diagnose its supply and identify the needs and practices of citizens. With respect to social development, consultation activities were organized, bringing together local partners and citizens. Similarly, Saint-Laurent strove to include citizens, employees, employers, and the representatives of organizations and institutions in the development of its plans for sustainable development and transportation.



The Mayor of Saint-Laurent, **Alan DeSousa**, the City Councillor for Côte-de-Liesse District, **Francesco Miele**, and the City Councillor for Norman-McLaren District, **Aref Salem**, along with a few members of the team that developed the five plans.



2017-2020 LOCAL SUSTAINABLE DEVELOPMENT PLAN

In 2004, the Borough of Saint-Laurent embraced an environmental approach to ensure the responsible management of its territory. An initial *Reference Framework for Sustainable Development* was introduced in 2009. Then in 2011, Saint-Laurent's administration presented its very first *Local Sustainable Development Plan*. Since then, through many innovative projects and ecological values, Saint-Laurent has forged a niche as a leader in sustainable development in Montréal. The new *Local Sustainable Development Plan* strives to consolidate Saint-Laurent's position in this area and to encourage the input of citizen.

HERE ARE A FEW OF THE PLAN'S HIGHLIGHTS:

Maintaining the Environmental Management System and ISO 14001 certification in municipal buildings.

ACTION: Increase the number of buildings that are certified from five, where it now stands, to seven in 2020.

Planting trees on public land.

ACTION: Add 3000 trees to Saint-Laurent's tree heritage by 2020.

Creating landscapes that are conducive to biodiversity.

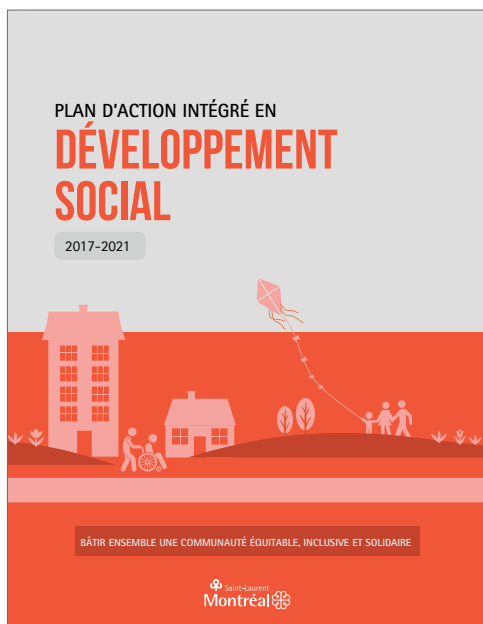
ACTION: Preserve the monarch butterfly habitat in Parc Marcel-Laurin and launch a contest to create a biodiversity corridor in the Cavendish-Thimens axis.

Installing white roofs and green roofs on municipal buildings.

ACTION: Increase the number of ecological roofs, which is now four, to seven in 2020.

Increasing local food assets such as community gardens, public markets, and community kitchens.

ACTION: Increase the number of food assets, which is currently seven, to 12 in 2020.



2017-2021 LOCAL INTEGRATED SOCIAL DEVELOPMENT ACTION PLAN

The Borough of Saint-Laurent stands out for its cultural diversity, dynamism, and quality of life. Nonetheless, this vitality shrouds social and urban disparities. Some citizens face special difficulties and require accompaniment during certain stages of their lives. Confronted with these challenges relating to inclusion, solidarity, and equity, the *Local Integrated Social Development Action Plan* fosters personal and community development by helping reduce social inequality and ensuring enduring social cohesion in the neighbourhoods and living environments and by supporting the socioeconomic integration of citizens from diverse backgrounds.

HERE ARE A FEW OF THE PLAN'S HIGHLIGHTS:

Increasing the number of affordable housing units and reducing squalor.

ACTION: Participate on a committee of partners to identify issues, share practices, and identify solutions.

Developing urban farming on Saint-Laurent territory.

ACTION: Integrate urban farming in real-estate developments and public facilities, and authorize vegetable gardens in front of multifamily dwellings.

Ensuring peaceful cohabitation in public venues.

ACTION: Strengthen community initiatives and social mediation.

Fostering business engagement in the community.

ACTION: Devise a strategy to mobilize the business community around this project and ensure that the community is aware of the significant role it could play.

Encouraging active transportation by implementing appropriate safe measures.

ACTION: Implement active routes in certain neighbourhoods.





LOCAL TRANSPORTATION PLAN

In 2009, Saint-Laurent was the first Borough to produce a *Local Transportation Plan* for its territory. For this second version, the Borough set the objective of helping to provide citizens and local businesses an urban environment that has a human component and that is safe and secure, while also promoting the economic growth of employment hubs. To achieve this, the plan promotes collective and active transportation as well as innovative technologies designed to optimize the mobility of goods and people, from a perspective of sustainable development.

HERE ARE A FEW OF THE PLAN'S HIGHLIGHTS:

Contributing to the improvement of metropolitan mobility with the implementation of the CDPQ Infra Réseau électrique métropolitain (REM).

ACTION: Improve and standardize the REM project for the six stations planned on Saint-Laurent territory.

Collaborating with the STM, STL, and RTM to improve bus services.

ACTION: Put in place the new Mesures préférentielles pour bus (MPB) and the Service rapide par bus (SRB) Côte-Vertu. Review the bus service system to adapt it to emerging changes to the metro and the REM.

Developing bicycle routes in Saint-Laurent.

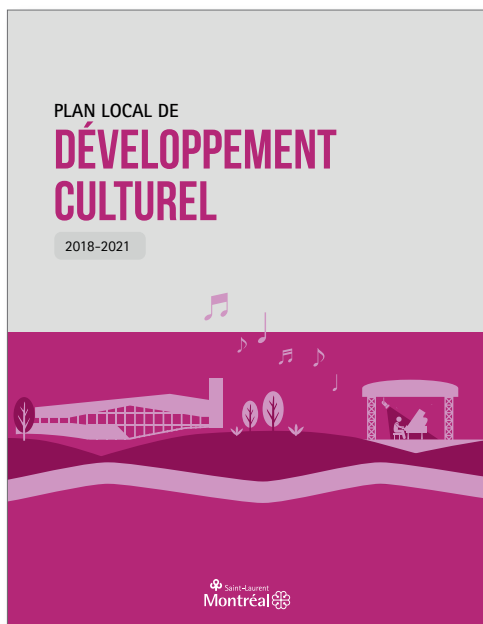
ACTION: Connect existing bicycle routes to their neighbouring districts. Develop the internal cycling network and implement a four-season bicycle route system.

Improving road safety for pedestrians.

ACTION: Continue to introduce moderation measures in residential areas and school zones and on certain arteries as part of the Vision zéro program.

Improving the transportation offer within the Borough.

ACTION: Implementing sustainable mobility hubs by concentrating several services in collaboration with Ville de Montréal: access to public transit, BIXI stations, self-serve vehicles, electric charging stations, bicycle parking, taxis, etc.



2018-2021 LOCAL CULTURAL DEVELOPMENT PLAN

Arts and culture have an undeniable positive impact on local development and community vitality. For this reason, Saint-Laurent chose to identify culture as the fourth pillar in its *2011-2015 Sustainable Development Plan*, which encompassed environmental, economic, and social dimensions. Since then, the Borough has launched numerous initiatives to make arts and culture more accessible, more integrated into the daily lives of all citizens, and more present in a variety of activity sectors. Accordingly, this first *Local Cultural Development Plan* consolidates the major role that culture plays within the Saint-Laurent administration.

HERE ARE A FEW OF THE PLAN'S HIGHLIGHTS:

Launching the mobile Culture Vehicle on the territory.

ACTION: Facilitate the creation of artistic, cultural, and digital works by citizens by making the technical equipment on the Culture Vehicle available to residents.

Adding murals on the territory.

ACTION: Embellish the landscape thanks to this urban art form that is popular among residents.

Free admission to all shows for children aged 12 and under.

ACTION: Promote the accessibility of arts and culture from a young age by offering its full show program free of charge to children aged 12 and under, effective in fall 2017.

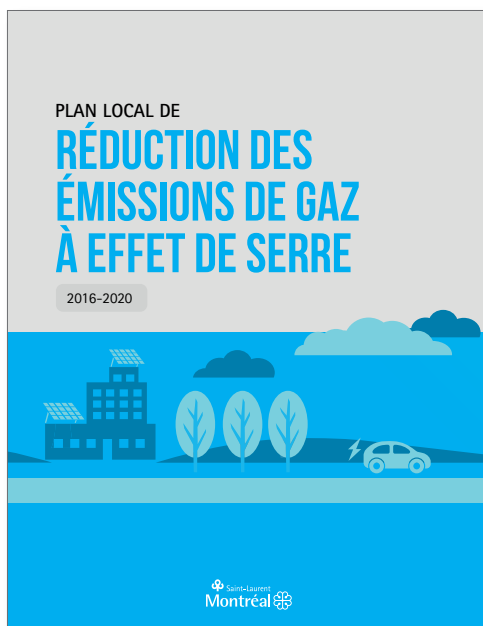
Offering cultural workshops outside the Centre des loisirs.

ACTION: Encourage participation in the different cultural workshops by offering certain disciplines in non-traditional venues or other municipal sites such as the Sports Complex, park chalets, etc.

Encouraging citizen creativity.

ACTION: At Bibliothèque du Vieux-Saint-Laurent, introduce a *Ruche d'art*, a community space where amateur artists and craftspeople can practice their skills.





2016-2020 LOCAL PLAN TO REDUCE GREENHOUSE GAS EMISSIONS

Over the past year, Saint-Laurent has embraced the clear objective of shrinking its carbon footprint by taking action against climate change, among other things. Accordingly, in 2016, it became the first Montréal borough to take local inventory of greenhouse gas emissions (GES). Furthermore, Saint-Laurent adheres to the *Partners for Climate Protection (PCP)* program under the *Canadian Federation of Municipalities (CFM)*, which aims to create a network of Canadian municipal administrations committed to reducing GES emissions.

Innovative and bold, the *2016-2020 Local Greenhouse Gas Reduction Plan* focuses in two areas with a view to engaging all stakeholders: corporate, including municipal operations; and community, comprising activities in the community. For each one, the plan sets specific and measurable objectives that are aligned with Ville de Montréal's waste reduction targets.

Corporate component

The objective is to reduce corporate greenhouse gas emissions by 25% by 2020 compared to 2010.

Community component

The objective is to reduce community greenhouse gas emissions by 24% by 2020 compared to 2009.

HERE ARE A FEW OF THE PLAN'S HIGHLIGHTS:

Expanding the Zero Trash Camp to include all day camps offered by the Borough.

ACTION: Increase the awareness of young Saint-Laurent residents and their families of the importance of reducing the amount of trash produced.

Offer a subsidy valued at up to 50% of the purchase price of a non-fuel lawnmower, to a maximum of \$75.

ACTION: Reduce polluting emissions relating to the use of traditional lawnmowers.

Organizing public conferences on climate change (impacts, adaptation, mitigation, etc.).

ACTION: Increase public awareness of the problems associated with climate change.

Launching a pilot project for recycling and organic waste collection in Parc Hartenstein.

ACTION: Increase the amount of recycled waste in order to reduce the trash quantities sent to landfill sites; potentially expand this project to include other parks.

Distributing trees on Biodiversity Day.

ACTION: Increase the tree canopy on private property.



THANK YOU TO ALL OUR PARTNERS

THE BOROUGH THANKS ITS INSTITUTIONAL AND COMMUNITY PARTNERS, AS WELL AS THE CITIZENS AND MUNICIPAL EMPLOYEES, WHO PARTICIPATED IN DEVELOPING THESE PLANS.

In summer 2016, the Borough held **Demain à Saint-Laurent** consultations on its territory.