



2016-2017
Action Plan
on Cultural Diversity



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Keen on accepting all forms of diversity and integrating immigrant populations, the Borough of LaSalle adopted its very first action plan on cultural diversity last September. Since this plan—intended for youngsters from ethno-cultural communities, visible minorities and families—groups together the directions and lines of action that will be undertaken by the Borough over the coming months.

Direction 1 Develop and implement corporate communications on cultural diversity.

Lines of action	Target date
Design of a corporate communication campaign ("LaSalle open to the world").	Fall 2016
Organize a day of reflection to prepare for the next action plan with the discussion groups.	2017

Direction 2 Promote access to—and the participation of members of cultural communities and new immigrants in—the services offered by the *Direction de la culture, des sports, des loisirs et du développement social*.

Lines of action	Target date
Analyse the sports needs of ethno-cultural families.	Winter 2017
Implement an unstructured, semi-supervised program at gyms and sports grounds for families.	March 2017
Support the <i>Olympiades du « vivre-ensemble »</i> (Living Together Olympics).	Summer 2016-17
Update the Borough's family policy and adapt it with regard to diversity.	Winter-spring 2017
Conduct a survey among the various cultural communities to improve the services offered during public events organized by the Borough.	Spring 2017
Organize the 3 rd edition of the S.O.U.P.E. Festival.	Summer 2017
Support the committee organizing the first Chinese Festival in LaSalle.	Fall 2017
Offer summer activities at parc Highlands.	Summer 2017
Encourage and support the <i>Festival Expression d'ici et d'ailleurs</i> .	Summer 2016-17
Support <i>Zoom sur les communautés culturelles</i> (375 th anniversary project – CCCHL).	2017
Promote <i>LaSalle d'hier à aujourd'hui</i> (375 th anniversary project – CCCHL and CKVL).	2017
Facilitate the creation of a fund for small cultural diversity initiatives. (<i>Fonds de tasses</i>)	2016-2017
Pursue activities to welcome and integrate newcomers to L'Octogone library by promoting cultural dialogue and francization.	2017

Direction 3 Promote cultural diversity events in Greater Montréal.

Lines of action	Target date
Highlight the various events in Greater Montréal among residents and employees (for example, Black History Month, Anti-Racism Action Week, etc.).	Ongoing
Set up the first edition of Intercultural Harmony Week.	Spring 2017

Direction 4 Help the members of cultural communities and new immigrants settle in through the development of employability, job creation or obtaining a job.

Lines of action	Target date
Acquaint cultural communities and newcomers with municipal services, career opportunities and jobs available in the municipal public service.	Ongoing
Organize an open house day for new residents and newcomers.	2017
Organize a guided tour within the <i>LaSalle prend racine</i> program.	2017
Support a professional sponsorship program and summer training programs for youngsters from cultural communities.	Ongoing
Take part in the job and immigration fair.	Ongoing

Direction 5 Promote arts and culture of diversity

Lines of action	Target date
Take part in efforts to carry out the cultural action and mediation plan.	2017-2018
Support the promotion of cultural activities targeting the various communities at Centre culturel et communautaire Henri-Lemieux.	2016-2017
Maintain L'Octogone library's activities to welcome and integrate residents.	2016-2017
Maintain the <i>Culture en cavale</i> program.	Ongoing
At the library, organize an activity promoting sharing "literature from elsewhere" and present the project " <i>Le tour du monde en 80 auteurs</i> " (World tour through 80 authors), within L'Octogone's Salon du livre (book fair).	Fall 2017

Direction 6 Promote living together

Lines of action	Target date
Launch and implement the <i>Prendre racine à LaSalle</i> (Settle in LaSalle) program.	Winter 2017
Organize the <i>Plaisirs d'hiver</i> winter recreational activities project. Organize and promote upgraded activities at <i>Bleu Blanc Bouge</i> skating rink.	Winter 2017
Maintain integrated urban revitalization activities.	Ongoing