

Strategic Planning 2018-2024

Borough of LaSalle



Strategic Planning

2018-2024

This strategic planning was developed by LaSalle's elected officials, in close cooperation with the Borough's Management team. It details LaSalle's main strategic orientations and also the vision of its development, the values that must guide its elected representatives and its Administration, the main aspirations of our community and the growth projects that the Borough aims to deliver by 2024.

LaSalle's 2018-2024 Strategic Plan was adopted by the Borough Council members on November 5, 2018.

Executive Committee:

Benoît Gauthier
Christianne Cyrenne
Louise Richard
Normand Trottier
Pierre Dupuis



Borough Council

From left to right:
Josée Troilo, Borough Councillor
Serge Declos, Borough Councillor
Manon Barbe, Mayor
Lise Zarac, City Councillor
Richard Deschamps, City Councillor
Nancy Blanchet, Borough Councillor
Laura Palestini, Borough Councillor



The Mayor's Message



With great pride, I invite you to consult this strategic planning for LaSalle, an ambitious game plan that my colleagues on Council and I have developed with the Management team to achieve our vision of the Borough by 2024.

From an urban planning, human, economic and environmental perspective, LaSalle is an urban environment that has developed to maturity. Such maturity does not mean immobility and far from it. It is rather the muse that encourages us to continue developing our community, by balancing wisdom and boldness, caution and temerity, preservation and innovation.

Although the list of actions to be taken is impressive, what needs to be remembered most from this strategic planning is our Vision Statement (page 4) and the five main orientations that will guide us in the coming years. Some projects may not be able to materialize, while others will be added along the way, but all the actions we will take for you in the next few years will be structured around these five main strategic orientations.

My colleagues and I hope you will feel as enthusiastic in discovering this strategic planning as we felt in developing it for you. Enjoy reading it!

Manon Barbe, Mayor



Vision statement

In 2024, LaSalle is recognized as an inclusive, progressive, green and blue living environment, proud of its openness, enriched by its diversity and favourable to family and personal development.

LaSalle proclaims the competitive, innovative, daring nature of its economy as well as its creative, generous community.



Values

- Integrity
- Courage
- Attentiveness to residents
- The common good
- Good governance



These are the values that should be the driving force behind Council and the Administration, guide its management, its choices and actions as well as inspire LaSalle's public service over the next few years.



The major trends

Like all communities, LaSalle is sensitive to the major trends under way in Québec and elsewhere in the world. These trends can be the source of great growth opportunities and influence the development of our Borough over the next few years. The following trends are those that will potentially have the most impact on the LaSalle community between now and 2024:

- Living together
- Mobility
- Urbanity
- Healthy lifestyles
- Sustainable development
- The digital age



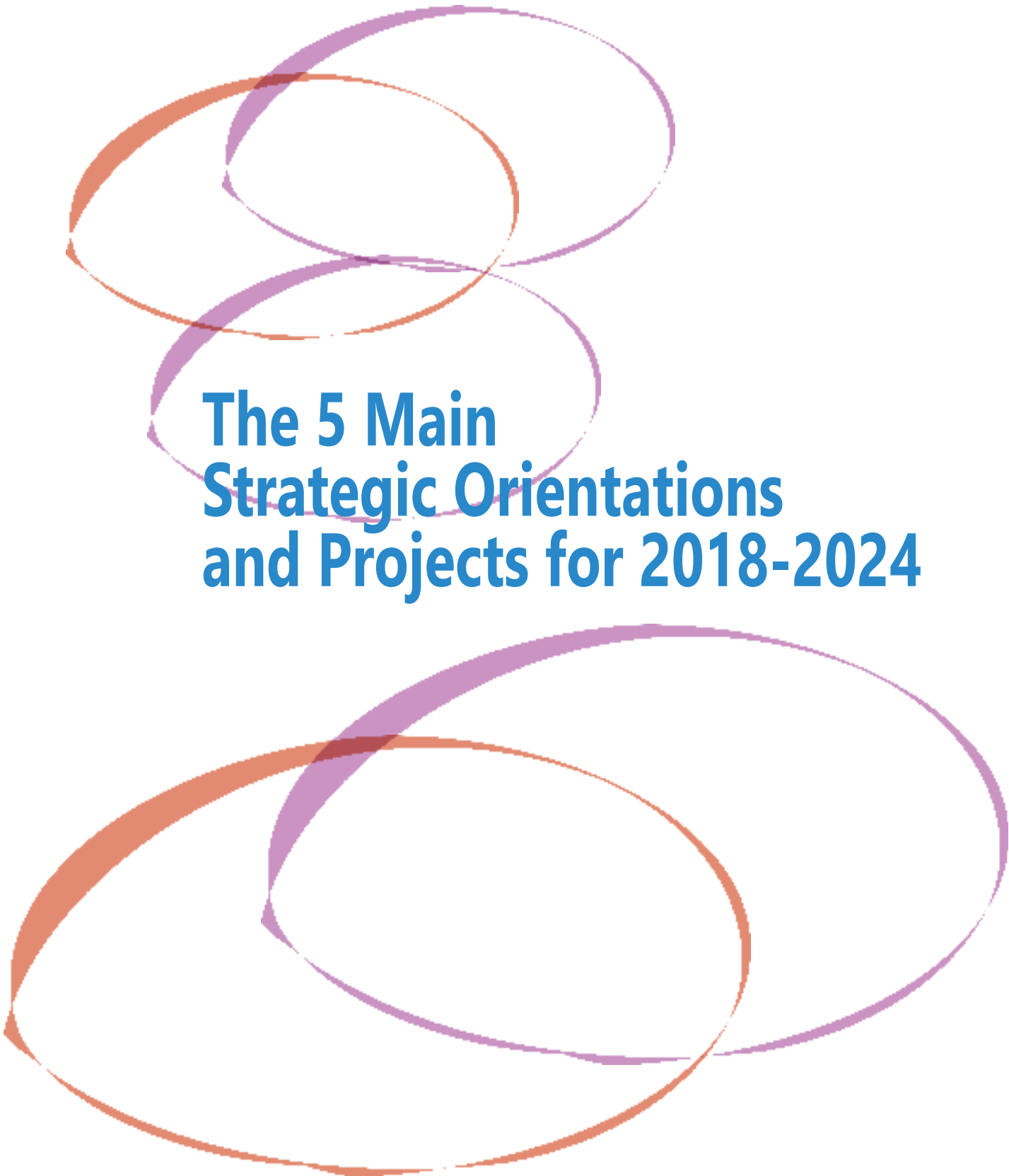
LaSalle's aspirations

LaSalle has always proclaimed its ambitious nature and the strategic planning for 2018-2024 is a perfect illustration of this. In order to determine which will be its main development focuses, the Borough has established its key aspirations for 2024. Bold, motivating aspirations inspire the Administration.

In 2024, the borough of LaSalle is:

- open and inclusive
- mobile and innovative
- constantly changing and offering new services
- accessible and welcoming
- vibrant, dynamic and attractive
- green and environmentally concerned
- proud of its waterfront features
- renowned for its three bodies of water: the St. Lawrence River and its Rapids, the Aqueduct Canal and the Lachine Canal.





The 5 Main Strategic Orientations and Projects for 2018-2024

1 Develop LaSalle into a mobile, innovative borough

Public transit

- Liaise with higher governments and responsible organizations to:
 - Improve the bus system
 - Better serve the industrial sector
 - Be included in the planning of future metro lines
- Relocate the LaSalle commuter train station and the Newman-Lafleur bus terminus

New forms of mobility

- Develop a mobility hub at Cégep André-Laurendeau
- Carry out a river shuttle project linking LaSalle to Old Montréal
- Increase the number of parking spaces for self-service vehicles by 20 to 40%
- Promote car sharing and carpooling
- Provide more electric charging stations



Cycling and pedestrian network

- Promote active transportation
- Renovate off-street bicycle paths
- Continue developing bicycle links

Green link

- Utilize the former Canadian Pacific right-of-way to improve mobility in the heart of the Borough

Motor vehicle and road transportation

- Continue efforts to reduce the isolation of the Borough, to make it less hemmed in
- Favour the Borough's connection with the downtown area
- Favour the convenience of going from place to place within the Borough

Local mobility plan

- Follow the recommendations and carry out the actions provided for in the Local Mobility Plan adopted in 2017





2 Make LaSalle more accessible and welcoming

Housing

- Showcase the various sites available for residential construction
- Develop a strategy for the inclusion of social and affordable housing
- Imagine and develop the *Angrignon Ouest* residential community
- Develop the *LaSalle Ouest* residential community (Lafleur / Newman)

Digital LaSalle

- Enable access to digital services
- Facilitate access to information and the ability of residents to transact online with the Borough
- Improve WiFi service in public places

Cleanliness

- Continue cleanliness efforts
- Plan new facilities to promote cleanliness
- Encourage corporate and institutional property owners to maintain the cleanliness of their site



Taxation

- Maintain an advantageous taxation system

Safety and security

- Improve pedestrian and cyclist safety
- Increase the sense of security in parks
- Increase safety and security at public event sites

Inclusion

- Develop easy-to-access design concepts with all clienteles in mind
- Display and promote diversity

Infrastructures

- Continue the road and sidewalk rehabilitation plan
- Continue the pool and park rehabilitation plan
- Continue the building rehabilitation plan



3 Develop LaSalle's attractive, dynamic potential

Culture

- Develop a cultural quarter
- Develop a cultural plan (master plan and action plan)
- Provide LaSalle with a new cultural and community building

New library

- Build and inaugurate the new L'Octogone library
- Plan a dynamic, well-integrated urban core around L'Octagone library (facilities, transportation, green link, etc.)





Leisure activities

- Develop an area of attractions / entertainment / leisure and recreational activities at Parc des Rapides
- Provide Parc des Rapides with a visitors and services building

Industrial sector

- Develop a distinct industrial identity for rue Saint-Patrick
- Examine the relevance of allowing more flexibility in the use of permits

Commercial sector

- Favour the quality of the products and services offered on commercial arteries
- Design the future development of boulevard Newman
- Develop the «commercial and business» functions in the *LaSalle Ouest* sector (Lafleur / Newman)
- Revitalize avenue Dollard, rue Airlie and rue Centrale



4 Create a greener, healthier and more sustainable environment



Greener streets

- Continue the effort to green LaSalle's arteries
- Raise awareness among residents, businesses and industrial firms of the importance of trees and greening their environment
- Continue the redevelopment of streets that are too wide
- Support the Éco-quartier's efforts to involve the neighbourhood

Urban agriculture

- Promote urban agriculture
- Create new community gardens





Greening

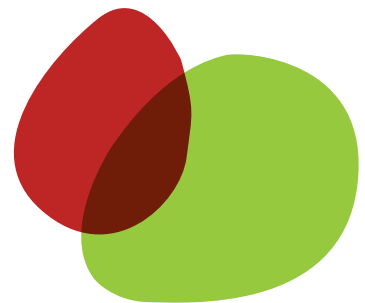
- Improve LaSalle's appearance with more trees, flowers and greenery
- Green existing paved surfaces
- Prune all trees on public property as part of the cyclical pruning program

Sustainable development

- Fulfill the main commitments of the Local Sustainable Development Plan for 2016-2020 (Green Pact)
- Offer activities and facilities that are in keeping with the principles of sustainable development
- Make Borough events more eco-responsible

Community

- Support community development
- Continue the integrated urban revitalization of the Airlie-Bayne sector





5 Affirm our waterfront features

Activities, layout and facilities

- Develop a waterfront management plan
- Showcase local artists and artisans
- Review the rules and regulations applicable to Parc des Rapides
- Add new viewpoints overlooking the river as well as areas for rest and relaxation
- Improve facilities and services
- Add exercise and training facilities

Water sports activities

- Develop a range of water sports activities on the Lachine Canal
- Supervise and improve water sports activities on the river
- Set up facilities to access Guy's wave (Bunny Wave)
- Improve the service building at the boat launch site (marina)
- Develop fishing facilities



Historical aspects

- Enhance the historical aspects of the Lachine Canal, the St. Lawrence River and the Aqueduct Canal
- Design a historical route along the Lachine Canal
- Showcase the history of the river and the canals

Greener waterfront

- Create urban agricultural spaces in partnership with local organizations
- Plant small fruit trees or bushes in partnership with local organizations
- Develop shaded spaces



Adjustments and opportunities

LaSalle's elected officials and Administration are committed to taking all opportunities likely to have a positive impact on our borough, whether partnerships, programs, grants, major infrastructure projects or pilot projects. The borough of LaSalle has always been able to maximize its financial and human resources and well intends to continue doing so in the coming years.

This strategic planning, spread over 6 years, may be adjusted according to opportunities.



APPENDIX

Action and implementation plan

Orientation 1

Make LaSalle a mobile, innovative borough

AREAS OF ACTIVITY	ACTIONS	TARGET
Public transit	<ul style="list-style-type: none"> • Liaise with higher governments and responsible organizations to: <ul style="list-style-type: none"> – Improve the bus system – Better serve the industrial sector – Be included in the planning of future metro lines • Relocate the LaSalle commuter train station and the Newman-Lafleur bus terminus 	ongoing 2020 2020 2024
New forms of mobility	<ul style="list-style-type: none"> • Develop a mobility hub at Cégep André-Laurendeau • Carry out a river shuttle project linking LaSalle to Old Montréal • Increase the number of parking spaces for self-service vehicles by 20 to 40% • Promote car sharing and carpooling • Provide more electric charging stations 	2019 2023=2024 ongoing ongoing 2023
Cycling and pedestrian network	<ul style="list-style-type: none"> • Promote active transportation • Renovate off-street bicycle paths • Continue developing bicycle links 	ongoing 2022 ongoing
Green link	<ul style="list-style-type: none"> • Utilize the former Canadian Pacific right-of-way to improve mobility in the heart of the Borough 	2024
Motor vehicle and road transportation	<ul style="list-style-type: none"> • Continue efforts to reduce the isolation of the Borough, to make it less hemmed in • Favour the Borough's connection with the downtown area • Favour the convenience of going from place to place within the Borough 	ongoing ongoing ongoing
Local mobility plan	<ul style="list-style-type: none"> • Follow the recommendations and carry out the actions provided for in the Local Mobility Plan adopted in 2017 	ongoing

Orientation 2

Make LaSalle more accessible and welcoming

AREAS OF ACTIVITY	ACTIONS	TARGET
Housing	<ul style="list-style-type: none"> • Showcase the various sites available for residential construction • Develop a strategy for the inclusion of social and affordable housing • Imagine and develop the <i>Angrignon Ouest</i> residential community • Develop the <i>LaSalle Ouest</i> residential community (Lafleur / Newman) 	ongoing 2020 by 2024 by 2024
Digital LaSalle	<ul style="list-style-type: none"> • Enable access to digital services • Facilitate access to information and the ability of residents to transact online with the Borough • Improve WiFi service in public places 	by 2024 2019-2024 ongoing
Cleanliness	<ul style="list-style-type: none"> • Continue cleanliness efforts • Plan new facilities to promote cleanliness • Encourage corporate and institutional property owners to maintain the cleanliness of their site 	ongoing ongoing ongoing
Taxation	<ul style="list-style-type: none"> • Maintain an advantageous taxation system 	ongoing
Safety and security	<ul style="list-style-type: none"> • Improve pedestrian and cyclist safety • Increase the sense of security in parks • Increase safety and security at public event sites 	ongoing 2019-2024 ongoing
Inclusion	<ul style="list-style-type: none"> • Develop easy-to-access design concepts with all clienteles in mind • Display and promote diversity 	2019-2022 2018-2024
Infrastructures	<ul style="list-style-type: none"> • Continue the road and sidewalk rehabilitation plan • Continue the pool and park rehabilitation plan • Continue the building rehabilitation plan 	ongoing ongoing ongoing

Orientation 3

Develop LaSalle's attractive, dynamic potential

AREAS OF ACTIVITY	ACTIONS	TARGET
Culture	<ul style="list-style-type: none"> Develop a cultural quarter Develop a cultural plan (master plan and action plan) Provide LaSalle with a new cultural and community building 	2018-2022 2019 2018-2022
New library	<ul style="list-style-type: none"> Build and inaugurate the new L'Octogone library Plan a dynamic, well-integrated urban core around L'Octagone library (facilities, transportation, green link, etc.) 	2019-2021 2020-2024
Leisure activities	<ul style="list-style-type: none"> Develop an area of attractions / entertainment / leisure and recreational activities at Parc des Rapides Provide Parc des Rapides with a visitors and services building 	2019-2024 2024
Industrial sector	<ul style="list-style-type: none"> Develop a distinct industrial identity for rue Saint-Patrick Analyse the relevance of allowing more flexibility in the use of permits 	2019-2020 2019-2020
Commercial sector	<ul style="list-style-type: none"> Favour the quality of the products and services offered on commercial arteries Design the future development of boulevard Newman Develop the «commercial and business» functions in the <i>LaSalle Ouest</i> sector (Lafleur / Newman) Revitalize avenue Dollard, rue Airle and rue Centrale 	2019-2024 2019-2024 2019-2024 2020-2024

Orientation 4

Create a greener, healthier and more sustainable environment

AREAS OF ACTIVITY	ACTIONS	TARGET
Greener streets	<ul style="list-style-type: none">Continue the effort to green LaSalle's arteriesRaise awareness among residents, businesses and industrial firms of the importance of trees and greening their environmentContinue the redevelopment of streets that are too wideSupport the Éco-quartier's efforts to involve the neighbourhood	ongoing ongoing ongoing ongoing
Urban agriculture	<ul style="list-style-type: none">Promote urban agricultureCreate new community gardens	2019-2024 2021-2024
Greening	<ul style="list-style-type: none">Improve LaSalle's appearance with more trees, flowers and greeneryGreen existing paved surfacesPrune all trees on public property as part of the cyclical pruning program	ongoing ongoing ongoing
Sustainable development	<ul style="list-style-type: none">Fulfill the main commitments of the Local Sustainable Development Plan for 2016-2020 (Green Pact)Offer activities and facilities that are in keeping with the principles of sustainable developmentMake Borough events more eco-responsible	2018-2020 ongoing ongoing
Community	<ul style="list-style-type: none">Support community developmentContinue the integrated urban revitalization of the Airlie-Bayne sector	2019-2024 2019-2024

Orientation 5

Affirm our waterfront features

AREAS OF ACTIVITY	ACTIONS	TARGET
Activities, layout and facilities	<ul style="list-style-type: none"> Develop a waterfront management plan Showcase local artists and artisans Review the rules and regulations applicable to Parc des Rapides Add new viewpoints overlooking the river as well as areas for rest and relaxation Improve facilities and services Add exercise and training facilities 	2018-2020 ongoing 2018-2019 ongoing ongoing 2019-2024
Water sports activities	<ul style="list-style-type: none"> Develop a range of water sports activities on the Lachine Canal Supervise and improve water sports activities on the river Set up facilities to access Guy's wave (Bunny Wave) Improve the service building at the boat launch site (marina) Develop fishing facilities 	2019-2024 2019-2024 2019-2020 2021-2024 2020-2024
Historical aspects	<ul style="list-style-type: none"> Enhance the historical aspects of the Lachine Canal, the St. Lawrence River and the Aqueduct Canal Design a historical route along the Lachine Canal Showcase the history of the river and the canals 	ongoing 2020 2022-2024
Greener waterfront	<ul style="list-style-type: none"> Create urban agricultural spaces in partnership with local organizations Plant small fruit trees or bushes in partnership with local organizations Develop shaded spaces 	2021-2024 2021-2024 2021-2024



2018-2024 Strategic Plan

Borough of LaSalle
Ville de Montréal
November 2018

ville.montreal.qc.ca/lasalle